

United States District Court  
Central District of California

CS ANAHEIM HOTEL INVESTMENTS  
LLC,

Plaintiff,

v.

CHOICE HOTELS INTERNATIONAL,  
INC.,

Defendant.

Case № 8:24-cv-02131-ODW (ADSx)

**ORDER GRANTING  
DEFENDANT’S MOTION TO  
COMPEL ARBITRATION [15]**

**I. INTRODUCTION**

Plaintiff CS Anaheim Hotel Investments LLC (“CS Anaheim”) brings this action concerning a franchise dispute against Defendant Choice Hotels International, Inc. (“Choice”). (Compl., ECF No. 1.) Choice now moves to compel arbitration. (Mot. Compel Arb. (“Motion” or “Mot.”), ECF No. 15.) For the reasons below, the Court **GRANTS** Choice’s Motion.<sup>1</sup>

**II. BACKGROUND**

Choice is a hotel franchisor that owns more than twenty brands and grants hotel franchisees the right to use its brands. (Compl. ¶¶ 33–35.) Curtis Olson, the indirect

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<sup>1</sup> Having carefully considered the papers filed in connection with the Motion, the Court deemed the matter appropriate for decision without oral argument. Fed. R. Civ. P. 78; C.D. Cal. L.R. 7-15.

1 controlling member and sole manager of CS Anaheim, is the owner and CEO of  
2 Nexus Companies (“Nexus”). (*Id.* ¶ 37.) Olson and Nexus executives develop and  
3 own hotels operating under franchisor-licensed brands. (*Id.* ¶¶ 38–39.) On April 15,  
4 2016, CS Anaheim and Choice entered into a Franchise Agreement, under which CS  
5 Anaheim agreed to and does operate a hotel under Choice’s Cambria hotels & suites  
6 brand (the “Hotel”). (Decl. Jeff Gross ISO Mot. (“Gross Decl.”) ¶ 10, Ex. A  
7 (“Franchise Agreement” or “FA”), ECF No. 15-1.)

8 Prior to entering into the Franchise Agreement, Choice provided CS Anaheim a  
9 Financial Disclosure Document (“FDD”), including an addendum (the “Addendum”)  
10 for the State of California. (Decl. Cory W. Alder ISO Opp’n (“Alder Decl.”) ¶ 10,  
11 ECF No. 19-2; Gross Decl. ¶ 5, Ex. B at 34–109 (“FDD”), Ex. B at 110–11  
12 (“Addendum”), ECF No. 15-1.) The Addendum states, among other things, that  
13 “[t]he Franchise Agreement requires venue to be limited in Maryland. This provision  
14 may not be enforceable under California law.” (Addendum ¶ 17.4.)

15 Before executing the Franchise Agreement, Olson, Nexus, and its executives  
16 conducted “a thorough due diligence process,” including reviewing the FDD and  
17 negotiating the terms of the Franchise Agreement. (Alder ¶ 13.) Choice initially  
18 presented CS Anaheim “with a standardized form contract, consisting of twenty-eight  
19 single-spaced pages,” which ultimately became the Franchise Agreement. (*Id.* ¶ 29.)  
20 Although the parties negotiated deal- and project- specific provisions, (*id.* ¶ 34; Gross  
21 Decl. ¶¶ 8–9), they did not negotiate the arbitration clause, (Alder ¶ 32). According to  
22 a Nexus executive, besides “certain deal- or project-specific provisions, the  
23 [F]ranchise [A]greement was offered on a take it or leave it basis.” (*Id.* ¶ 35.)

24 The Franchise Agreement has a provision that, excluding certain intellectual  
25 property claims, requires arbitration of “any controversy or claim arising out of or  
26 relating to th[e] Agreement . . . including any claim that th[e] Agreement or any part  
27 of th[e] Agreement or any related agreements is invalid, illegal, or otherwise voidable  
28 or void.” (FA § 21.) Such claims must “be sent to final and binding arbitration in the

1 state of Maryland,” and the arbitrator must apply “the substantive laws of Maryland,  
2 without reference to its conflict of laws provision.” (*Id.*) Thus, this arbitration  
3 provision includes a delegation clause and a forum selection clause.

4 In December 2019, CS Anaheim opened the Hotel. (Compl. ¶¶ 48–49.) In late  
5 2023, CS Anaheim discovered that Choice was not complying with its obligations  
6 under the Franchise Agreement. (*Id.* ¶ 59.) For instance, under the Franchise  
7 Agreement, CS Anaheim is required to buy certain products from Choice’s chosen  
8 qualified vendors. (*Id.* ¶¶ 66–67.) Choice represented that it would only limit the  
9 number of qualified vendors if such vendors provided franchisees with certain  
10 benefits, including volume-discounted pricing. (*Id.*) However, Choice limits the  
11 number of qualified vendors in exchange for kickbacks from those vendors. (*Id.*  
12 ¶ 83.) Qualified vendors pass on the cost of the kickbacks to franchisees, leading to  
13 franchisees like CS Anaheim paying above-market prices for goods and services. (*Id.*  
14 ¶¶ 78–83, 86.) Choice’s kickback scheme caused CS Anaheim to spend millions of  
15 dollars on goods and services from qualified vendors without the benefit of Choice’s  
16 promised volume-discounted pricing. (*Id.* ¶ 104.) CS Anaheim also alleges that  
17 Choice improperly uses system fees that CS Anaheim pays to fund Choice’s own  
18 business development activities, when those system fees should have been spent on  
19 marketing and advertising. (*Id.* ¶ 119.) Finally, CS Anaheim claims that Choice has  
20 charged fees not previously disclosed and failed to provide adequate systems in  
21 violation of the Franchise Agreement. (*Id.* ¶¶ 134, 143.)

22 Based on these allegations, CS Anaheim brings claims for breach of contract  
23 and of the implied covenant of good faith and fair dealing and fraud. (*Id.* ¶¶ 156–78.)  
24 CS Anaheim also seeks declaratory judgment that it may terminate the Franchise  
25 Agreement without paying liquidated damages. (*Id.* ¶¶ 179–84.) Choice now moves  
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1 the Court to compel arbitration and stay the case pending completion of arbitration.  
2 (Mot.) The Motion is fully briefed. (Opp’n, ECF No. 19; Reply, ECF No. 20.)<sup>2</sup>

### 3 III. LEGAL STANDARD

4 The Federal Arbitration Act (“FAA”) is meant to “ensur[e] that private  
5 arbitration agreements are enforced according to their terms.” *AT&T Mobility LLC v.*  
6 *Concepcion*, 563 U.S. 333, 344 (2011) (alteration in original). Section 2 of the FAA  
7 creates a policy favoring enforcement, stating that arbitration clauses in contracts  
8 “shall be valid, irrevocable, and enforceable, save upon such grounds as exist at law or  
9 in equity for the revocation of any contract.” *Cox v. Ocean View Hotel Corp.*,  
10 533 F.3d 1114, 1119 (9th Cir. 2008) (quoting 9 U.S.C. § 2). Under the FAA, a party  
11 to such an agreement may petition an appropriate federal district court to compel  
12 arbitration. 9 U.S.C. § 4.

13 The FAA governs a contract dispute relating to an arbitration provision if the  
14 contract affects interstate commerce. *Allied-Bruce Terminix Cos., Inc. v. Dobson*,  
15 513 U.S. 265, 273–74 (1995). When it applies, the FAA restricts a court’s arbitration  
16 inquiry to two threshold questions: (1) whether there was an agreement to arbitrate  
17 between the parties; and (2) whether the agreement covers the dispute. *Cox*, 533 F.3d  
18 at 1119. A delegation provision further limits a court’s review by assigning these  
19 gateway questions to an arbitrator. *Bielski v. Coinbase, Inc.*, 87 F.4th 1003, 1009  
20 (9th Cir. 2023). If an arbitration agreement contains a delegation provision, a party  
21 opposing arbitration must specifically challenge the delegation provision. *Rent-A-*  
22 *Center, West, Inc. v. Jackson*, 561 U.S. 63, 72 (2010). If the party fails to do so, a  
23 court must treat the provision as valid, order arbitration and leave “any challenge to  
24 the validity of the Agreement as a whole for the arbitrator.” *Id.* The FAA “permits

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26 <sup>2</sup> Eleven days after Choice filed its Reply and three days after the Court took the matter under  
27 submission, CS Anaheim sought leave to file a sur-reply. (Mot. Sur-Reply, ECF No. 25.) The Court  
28 denied the request, ruling that “additional briefing [is] unnecessary for decision on the Motion.”  
(Order Den. Mot. Sur-Reply, ECF No. 27.) As discussed in this Order, the issue CS Anaheim  
sought to address—which law the Court should apply, (Mot. Sur-Reply 2)—is not dispositive.

1 agreements to arbitrate to be invalidated by ‘generally applicable contract defenses,  
2 such as fraud, duress, or unconscionability,’ but not by defenses that apply only to  
3 arbitration or that derive their meaning from the fact that an agreement to arbitrate is  
4 at issue.” *Concepcion*, 563 U.S. at 339.

#### 5 IV. DISCUSSION

6 Based on the Franchise Agreement’s arbitration and delegation provisions, (FA  
7 § 21), Choice asks the court to compel arbitration and stay the case. (Mot.). CS  
8 Anaheim does not contest that the Franchise Agreement contains arbitration and  
9 delegation provisions. (*See* Opp’n.) Instead, CS Anaheim argues that these  
10 provisions are unenforceable because the forum selection clause is unenforceable, the  
11 delegation clause is unconscionable, and the arbitration clause in its entirety is  
12 unconscionable. (Opp’n 5–26.) Before turning to these arguments, the Court first  
13 considers the parties’ disagreement as to what state’s law to apply.

#### 14 A. Choice of Law

15 As a threshold issue, the parties argue over which law the Court must apply.  
16 Choice contends that the Franchise Agreement calls for the Court to apply Maryland  
17 law. (Opp’n 9 n.4; *see* FA § 20.f (“The Agreement . . . will be interpreted under the  
18 substantive laws of Maryland, not including its conflict of laws provisions or such  
19 provisions of any other jurisdiction . . .”).) CS Anaheim argues that this choice-of-  
20 law provision is unenforceable and the Court must apply California law.<sup>3</sup>

21 In its opposition brief, CS Anaheim does not cite any Maryland law or contest  
22 that if Maryland law governed, the Court must compel arbitration. (*See* Opp’n.) In  
23 fact, CS Anaheim admits that it “did not address why the arbitration clause is  
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25 <sup>3</sup> In opposing Choice’s argument for Maryland law, CS Anaheim does not specifically reference the  
26 choice-of-law provision in section 20 of the Franchise Agreement. (*See* Opp’n.) Rather, CS  
27 Anaheim argues against the choice-of-law provision in section 21, the arbitration provision, which  
28 requires the arbitrator to apply Maryland law. (*Id.* at 23–25.) However, CS Anaheim’s arguments  
apply equally to both choice-of-law provisions, in sections 20 and 21. As CS Anaheim cites only  
California law, the Court construes CS Anaheim as arguing which law the Court should apply to the  
Motion.

unenforceable under Maryland law.” (Mot. Sur-Reply ¶ 1.) CS Anaheim only argues that the delegation and arbitration clauses are unenforceable under *California* law. (See Opp’n; Mot. Sur-Reply.) Therefore, if Maryland law applies, the Court must compel arbitration here. See *Shakur v. Schriro*, 514 F.3d 878, 892 (9th Cir. 2008) (holding that opposing party waives arguments by not raising them in an opposition); *Lloyd v. Niceta*, 255 Md. App. 663, 686 (2022), *aff’d*, 485 Md. 422 (2023) (“The burden of establishing [unconscionability] is on the party challenging the . . . agreement.” (second alteration in original)). As the Court determines that the Franchise Agreement’s delegation clause is also enforceable under California law, the Court need not resolve the parties’ dispute over which law applies. Either way, the outcome is the same—CS Anaheim must arbitrate its claims against Choice.

## **B. Mutuality**

CS Anaheim argues that the Court cannot compel arbitration because the arbitration clause is unenforceable for lack of mutuality. (Opp’n 8–11.) The Franchise Agreement states that applicable claims “will be sent to final and binding arbitration in the state of Maryland.” (FA § 21.) CS Anaheim acknowledges this, (see Opp’n 8), but argues that the parties did not mutually agree to a Maryland forum because the Addendum warns that the forum selection “provision may not be enforceable under California law,” (Addendum ¶ 17.4; see Opp’n 8–9). CS Anaheim contends that this lack of mutuality as to the forum selection clause extends to the arbitration clause as a whole, including the delegation clause. (Opp’n 9–11.) That the lack of mutuality over the forum invalidates the delegation clause is essential to CS Anaheim’s argument because, as discussed above, if the delegation clause is enforceable, the Court must compel arbitration without addressing the enforceability of the Franchise Agreement’s other terms. See *Rent-A-Center*, 561 U.S. at 72. CS Anaheim relies primarily on three cases for its argument.

First, in *Laxmi*, the franchise agreement circular required under California law disclosed, “The [f]ranchise [a]greement also requires binding arbitration. The

1 arbitration will occur in Oklahoma County, State of Oklahoma . . . This provision may  
2 not be enforceable under California law.” *Laxmi Invs., LLC v. Golf USA*, 193 F.3d  
3 1095, 1096 (9th Cir. 1999) (third alteration in original). The franchise agreement  
4 itself stated that all arbitration must be done in Oklahoma. *Id.* Because of the  
5 franchisor’s warning in the circular that the forum selection provision “may not be  
6 enforceable under California law,” the Ninth Circuit concluded that the parties did not  
7 have a meeting of the minds that the arbitration take place in Oklahoma and remanded  
8 to the district court to compel arbitration in California. *Id.* at 1096, 1098.

9 Next, nearly a decade later, in *Winter*, the California Court of Appeal examined  
10 a nearly identical franchise agreement circular, which stated, “The franchise  
11 agreement requires binding arbitration. The arbitration will occur at Dallas County,  
12 Texas with the costs being borne by the losing party. This provision may not be  
13 enforceable under California law.” *Winter v. Window Fashions Pros., Inc.*, 166 Cal.  
14 App. 4th 943, 946 (2008). There, the court extended *Laxmi*’s holding and found no  
15 mutual assent as to the *entire* arbitration clause, not just the forum selection clause.  
16 *Id.* at 950–51.

17 Last, more than a decade after *Winter*, in an unpublished opinion of a divided  
18 panel, the Ninth Circuit in *Nygaard* rejected a defendant’s argument that a lack of  
19 mutual assent as to the forum meant that only the forum selection clause was  
20 unenforceable, and that the lack of mutual assent did not reach the entire arbitration  
21 provision. *Nygaard v. Prop. Damage Appraisers, Inc. (Nygaard II)*, 779 F. App’x  
22 474, 476 (9th Cir. 2019). In ruling that the parties’ absence of mutual assent as to the  
23 forum selection clause invalidated the entire arbitration clause, the Ninth Circuit held  
24 that it was bound by *Winter*. *Nygaard II*, 779 F. App’x 474 at 476.

25 However, the Addendum in this case differs in a critical way to the circulars in  
26 *Laxmi*, *Winter*, and *Nygaard*. In those cases, the relevant clause in the circular  
27 explicitly referenced arbitration. See *Laxmi*, 193 F.3d at 1096 (“*The Franchise*  
28 *Agreement also requires binding arbitration.* The arbitration will occur in Oklahoma



1 County, State of Oklahoma . . . This provision may not be enforceable under  
2 California law.” (emphasis added)); *Winter*, 166 Cal. App. 4th at 946 (“*The franchise*  
3 *agreement requires binding arbitration*. The arbitration will occur at Dallas County,  
4 Texas with the costs being borne by the losing party. This provision may not be  
5 enforceable under California law.” (emphasis added)); *Nygaard v. Prop. Damage*  
6 *Appraisers, Inc.* (*Nygaard I*), No. 16-cv-02184-VC, 2017 WL 8793228, at \*2  
7 (E.D. Cal. Dec. 28, 2017), *aff’d*, 779 F. App’x 474 (9th Cir. 2019) (“[1] *The*  
8 *Agreement requires binding arbitration*. [2] *The arbitration will occur . . . in Fort*  
9 *Worth, Texas, before a sole arbitrator . . .* [3] This provision may not be enforceable  
10 under California law.” (number alterations in original) (emphasis added)). As the  
11 district court in *Nygaard I* held, where the disclosure explicitly referenced arbitration,  
12 “the best reading of th[e] paragraph is one in which ‘[t]his provision’ refers to the  
13 arbitration provision in its entirety, not merely one aspect of it.” 2017 WL 8793228,  
14 at \*2 (alteration in original).

15 Here, in contrast to CS Anaheim’s cases, the disclosure about enforceability of  
16 the forum selection provision does not even mention arbitration. Rather, the  
17 Addendum states, “The Franchise Agreement requires venue to be limited to  
18 Maryland. This provision may not be enforceable under California law.” (Addendum  
19 ¶ 17.4.) Unlike in *Laxmi*, *Winter*, and *Nygaard*, there can be no ambiguity that the  
20 Addendum’s “[t]his provision” refers to the forum selection requirement only, and not  
21 the entire arbitration provision. See *Streedharan v. Stanley Indus. & Auto., LLC*  
22 (*Streedharan I*), 630 F. Supp. 3d 1244, 1266–67 (C.D. Cal. 2022) (distinguishing  
23 *Winter* and *Nygaard* on similar basis), *rev’d on other grounds*, No. 22-55999,  
24 2023 WL 9067587 (9th Cir. Jan. 4, 2023).<sup>4</sup> Therefore, even if the parties did not  
25 mutually agree to the selected forum, they did mutually assent to the remainder of the

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27 <sup>4</sup> In an unpublished opinion, the Ninth Circuit affirmed *Streedharan I*’s finding of mutual assent as  
28 to the arbitration clause on other grounds. *Streedharan v. Stanley Indus. & Auto., LLC* (*Streedharan II*), No. 22-55999, 2023 WL 9067587, at \*1 (9th Cir. Jan. 4, 2023). Under *Streedharan II*’s alternative reasoning, the result would be the same—the parties assented to the arbitration clause.



1 arbitration provision. Accordingly, to the extent the forum selection clause is not  
2 enforceable, it does not invalidate the remainder of the arbitration provision.<sup>5</sup>

3 CS Anaheim argues that this Court should invalidate the entire arbitration  
4 clause because to do otherwise would be “at odds with” *Salinas v. Cornwell Quality*  
5 *Tools Co.*, No. 5:19-cv-02275-JGB (SPx), 2020 WL 4258788 (C.D. Cal. Mar. 20,  
6 2020). (Opp’n 10.) But that case concerned a disclosure similar to the ones in *Laxmi*,  
7 *Winter*, and *Nygaard*, not like the one here. See *Salinas*, 2020 WL 4258788, at \*3  
8 (“*The Franchise Agreement requires binding arbitration. The arbitration will occur at*  
9 *the location that you and Cornwell agree, or, in the absence of any agreement, in*  
10 *Akron, Ohio. . . . This provision may not be enforceable under California law.*”  
11 (emphasis added)). Therefore, *Salinas* does not conflict with the Court’s conclusion  
12 above, that any lack of mutuality as to the *forum* does not extend to the arbitration  
13 clause as a whole.

14 Accordingly, the Court finds that even if the forum selection provision is  
15 unenforceable, it does not invalidate the entire arbitration clause.

### 16 **C. Unconscionability**

17 Choice argues the Court must compel arbitration because the Franchise  
18 Agreement contains a delegation clause that delegates the question of arbitrability to  
19 the arbitrator in the first instance. (Mot. 15–17.) CS Anaheim does not contest the  
20 presence of the delegation clause and instead contends the delegation clause is  
21 unenforceable as it is unconscionable. (Opp’n 5–7.)

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24 <sup>5</sup> While not necessary to its analysis, the Court notes that section 20.a of the Franchise Agreement  
contains a severability clause that states:

25 If any section of this Agreement is held to be illegal, invalid or unenforceable, both  
26 parties agree that (i) the section will be removed; (ii) this Agreement will be  
27 understood and enforced as if the illegal, invalid, or unenforceable section had never  
28 been in this Agreement; and (iii) the remaining sections will remain in full force and  
effect and will not be affected by the illegal, invalid, or unenforceable section or by  
its removal. A section similar to the removed section will be automatically added as a  
part of this Agreement to the maximum extent enforceable.

1 “Because a court must enforce an agreement that, as here, clearly and  
2 unmistakably delegates arbitrability questions to the arbitrator, the only remaining  
3 question is whether the particular agreement *to delegate* arbitrability . . . is itself  
4 unconscionable.” *Brennan v. Opus Bank*, 796 F.3d 1125, 1132 (9th Cir. 2015). In  
5 such circumstances, a party challenging the enforceability of the delegation provision  
6 must specifically argue that the delegation clause itself is unenforceable, as opposed to  
7 the arbitration provision as a whole. *Rent-A-Center*, 561 U.S. at 71. CS Anaheim  
8 challenges the delegation clause in particular. (Opp’n 5–7.) Therefore, because CS  
9 Anaheim “specifically challenges the delegation provision,” the Court “must consider  
10 the challenge before ordering compliance.” *Bielski*, 87 F.4th at 1009. “[C]onsidering  
11 the delegation provision in context,” the Court “evaluate[s] whether it is  
12 unconscionable.” *Id.* at 1013.

13 Under California law, “[u]nconscionability has both a procedural and a  
14 substantive element.” *Ramirez v. Charter Commc’ns, Inc.*, 16 Cal. 5th 478, 492  
15 (2024). Procedural unconscionability “addresses the circumstances of contract  
16 negotiation and formation, focusing on oppression or surprise due to unequal  
17 bargaining power.” *Id.* (quoting *Pinnacle Museum Tower Ass’n v. Pinnacle Mkt. Dev.,*  
18 *LLC*, 55 Cal. 4th 223, 246 (2012)). Substantive unconscionability focuses on whether  
19 the contract’s terms are “unfair” or “one-sided.” *Id.* at 493. “Both procedural and  
20 substantive elements must be present to conclude a term is unconscionable, but these  
21 required elements need not be present to the same degree.” *Id.* Instead, “[c]ourts  
22 apply a sliding scale analysis under which ‘the more substantively oppressive [a] term,  
23 the less evidence of procedural unconscionability is required to come to the  
24 conclusion that the term is unenforceable, and vice versa.’” *Id.* (second alteration in  
25 original) (quoting *Armendariz v. Found. Health Psychcare Servs., Inc.*, 24 Cal. 4th 83,  
26 114 (2000)). “The ultimate issue in every case is whether the terms of the contract are  
27 sufficiently unfair, in view of all relevant circumstances, that a court should withhold  
28 enforcement.” *Id.* at 495 (quoting *Baltazar v. Forever 21, Inc.*, 62 Cal. 4th 1237, 1245

1 (2016)). “The party resisting enforcement of an arbitration agreement has the burden  
2 to establish unconscionability.” *Id.* at 492.

3 CS Anaheim argues that the delegation clause is procedurally unconscionable  
4 because Choice offered the clause on a take-it-or-leave-it basis. (Opp’n 6.) “Where a  
5 franchise agreement is a contract of adhesion, courts have found “minimal procedural  
6 unconscionability.” *Smith v. Paul Green Sch. of Rock Music Franchising, LLC*,  
7 No. 08-cv-00888-DDP (MANx), 2008 WL 2037721, at \*3 (C.D. Cal. May 5, 2008);  
8 *see Nagrampa v. MailCoups, Inc.*, 469 F.3d 1257, 1284 (9th Cir. 2006) (noting that  
9 defendant had “overwhelming bargaining power, drafted the contract, and presented it  
10 to [plaintiff] on a take-it-or-leave-it basis” amounted to only minimal evidence of  
11 procedural unconscionability). Therefore, even if the Franchise Agreement is an  
12 adhesion contract, there would be, at most, minimal procedural unconscionability.  
13 The Court need not reach this issue because, as discussed below, CS Anaheim fails to  
14 show the delegation clause is substantively unconscionable. *See Ramirez*, 16 Cal. 5th  
15 at 492 (“Both procedural and substantive elements must be present to conclude a term  
16 is unconscionable . . .”).

17 CS Anaheim asserts that the delegation clause is substantively unconscionable  
18 for two reasons: (1) there was no “meeting of the minds as to venue,” so the parties  
19 “have not agreed on what arbitrator will decide” arbitrability, and (2) “the arbitrator is  
20 precluded from applying California unconscionability standards.” (Opp’n 6.)

21 As to the first issue, the Court has already concluded that, even if there was no  
22 meeting of the minds as to forum, that does not invalidate the arbitration provision.  
23 Further, if the forum selection clause is unenforceable, then it is not part of the  
24 Franchise Agreement and should not be considered in determining whether the  
25 delegation clause is unconscionable. *See Marin Storage & Trucking, Inc. v. Benco*  
26 *Contracting & Eng’g, Inc.*, 89 Cal. App. 4th 1042, 1049 (2001) (explaining that there  
27 can be no unconscionability defense if there was no mutual assent because a finding of  
28 unconscionability “presupposes an existing contract”). Accordingly, CS Anaheim’s

1 argument that the delegation clause is unconscionable due to lack of mutual assent as  
2 to the forum fails.

3 As to the second argument, CS Anaheim contends the delegation clause is  
4 unconscionable because it prohibits the arbitrator from applying California  
5 unconscionability standards. (Opp’n 6–7.) In support, CS Anaheim relies on the  
6 California Court of Appeal’s decision in *Pinela v. Neiman Marcus Group, Inc.*,  
7 238 Cal. App. 4th 227 (2015), which concerned claims California employees brought  
8 against their employer. (*Id.*) There, the arbitration agreement had a delegation clause  
9 that delegated questions of the agreement’s enforceability to the arbitrator. *Pinela*,  
10 238 Cal. App. 4th at 240. It also had a choice of law provision that provided:

11 This Agreement shall be construed, governed by, and enforced in  
12 accordance with the laws of the State of Texas (except where specifically  
13 stated otherwise herein), except that for claims or defenses arising under  
14 federal law, the arbitrator shall follow the substantive law as set forth by  
15 the United States Supreme Court and the United States Court of Appeals  
16 for the Fifth Circuit. *The arbitrator does not have the authority to*  
17 *enlarge, add to, subtract from, disregard, or . . . otherwise alter the*  
18 *parties’ rights under such laws, except to the extent set forth herein.* The  
19 parties recognize that [Neiman Marcus Group] operates in many states in  
interstate commerce. Therefore, it is acknowledged and agreed that the  
Federal Arbitration Act, 9 U.S.C. § 1, *et seq.*, shall govern this  
Agreement and the arbitration.

20 *Id.* at 243–44 (first alteration in original). In holding that the delegation provision was  
21 substantively unconscionable, the *Pinela* court found that the agreement’s choice of  
22 law provision did not allow the arbitrator to “(1) apply California law to determine  
23 whether the Agreement is unconscionable, or even (2) limit the application of the  
24 choice of law provision to the extent necessary to prevent substantial injustice, as  
25 California law would require.” *Id.* at 248.

26 CS Anaheim argues that the Franchise Agreement has the same problem as the  
27 agreement in *Pinela*. (Opp’n 6–7.) But the Franchise Agreement’s choice of law  
28 clause is nothing like the one in *Pinela* and does not prevent an arbitrator from

1 applying California unconscionability law. In *Pinela*, in finding the clause  
2 unconscionable, the court relied on the language of the agreement that “states the  
3 arbitrator would not have authority to alter the rights the parties have under Texas  
4 law.” *Pinela*, 238 Cal. App. 4th at 248. This language is absent from the Franchise  
5 Agreement. (See FA.) The Court joins other courts that have declined to expand  
6 *Pinela* outside of its context; CS Anaheim “is free to argue in arbitration that  
7 California law applies and renders the choice-of-law or any other provision  
8 unconscionable.” *Rodrigue v. Ctr. for the Advancement of Sci. in Space, Inc.*,  
9 No. 5:22-cv-00485-SB (KKx), 2022 WL 3012214, at \*4 (C.D. Cal. May 10, 2022);  
10 see e.g., *Gountoumas v. Giaran, Inc.*, No. 18-cv-07720-JFW (PJWx), 2018 WL  
11 6930761, at \*9 (C.D. Cal. Nov. 21, 2018) (“[A]s this Court would be required to do if  
12 [p]laintiff’s claims remained in this Court, the arbitrator will be required to conduct  
13 the choice-of-law analysis.”); *Wainwright v. Melaleuca*, No. 2:19-cv-02330-JAM-DB,  
14 2020 WL 417546, at \*6 (E.D. Cal. Jan. 24, 2020), *aff’d*, 844 F. App’x 958 (9th Cir.  
15 2021) (explaining that *Pinela*’s choice-of-law provision “materially differs from the  
16 one at issue here,” because the *Pinela* agreement “not only set forth a choice-of-law,  
17 but also prohibited the arbitrator from finding that choice unenforceable”).  
18 Accordingly, CS Anaheim’s argument that the delegation clause is unconscionable  
19 because the arbitrator cannot apply California unconscionability laws fails.

20 CS Anaheim fails to show substantive unconscionability, so, as noted, the Court  
21 need not consider CS Anaheim’s arguments as to procedural unconscionability. See  
22 *Ramirez*, 16 Cal. 5th at 492. As the delegation clause is enforceable, the  
23 enforceability of the arbitration provision is a question for the arbitrator. See *Fli-Lo*  
24 *Falcon, LLC v. Amazon.com, Inc.*, 97 F.4th 1190, 1201 (9th Cir. 2024) (rejecting  
25 challenge to delegation provision and leaving remaining unconscionability challenges  
26 to the arbitrator). Accordingly, the Court compels arbitration.

1 **V. CONCLUSION**

2 For the forgoing reasons the Court **GRANTS** Choice's Motion to Compel  
3 Arbitration. (ECF No. 15.) The parties are hereby **COMPELLED** to arbitrate the  
4 claims CS Anaheim asserts in the Complaint. This action is stayed pending  
5 completion of the arbitration.

6 Starting on **August 15, 2025**, and by the fifteenth of the month every  
7 three (3) months thereafter, the parties shall file a Joint Status Report informing the  
8 Court of the status of arbitration. Furthermore, the parties shall file a Joint Status  
9 Report no later than ten (10) days following the conclusion of arbitration.

10  
11 **IT IS SO ORDERED.**

12  
13 May 9, 2025

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16 \_\_\_\_\_  
17 **OTIS D. WRIGHT, II**  
18 **UNITED STATES DISTRICT JUDGE**  
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